

**HELLO, I'M
ANTHONY WIKTOR,
DESIGNER.
BRAND CHALLENGER.
CHICAGOAN.**

ANTHONYDESIGNER.COM


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**B.F.A. GRAPHIC DESIGN
WOODBURY UNIVERSITY**


School of Media, Culture & Design, 2006
Burbank, CA

1 ×  THE WEBBY AWARDS


1 ×  The Telly Awards

2 ×  AMERICAN ADVERTISING AWARDS

2 ×  dotAwards


3 ×  MARCOM AWARDS

3 ×  SIA SUMMIT AWARDS

4 ×  HORIZON AWARDS

5 ×  DAVEY AWARDS

9 ×  The Communicator Awards

10 ×  W3 AWARDS



**CREATIVE DIRECTOR
AD VICTOREM**

Leads a competitive branding and marketing agency that combines award-winning design and business strategy for challenger brands. As a hands-on design leader, he sets the tone and visual direction as well as manages a fluid team of production designers, writers, and web programmers that strive to craft compelling work across various consumer touchpoints that not only turn heads but build strong brands.

- Named Clutch's Top 15 Branding Agencies in Los Angeles (2018)
- Recognized as a Design & Branding Leader on Clutch (2018)
- Reader's Choice HOW Logo Design Awards (2018)
- Agency Website MarCom Gold Award (2018)
- People's Voice Winner, The Webby Awards (2017)
- American Advertising Awards (2017)

**2017 - PRESENT
HOLLYWOOD, CA**

**CREATIVE DIRECTOR (DESIGN CONSULTANT)
CONSENSUS INC.**

Collaborating with key stakeholders and senior account planners of an award-winning public relations, marketing, and community engagement firm. Leads all creative projects by translating creative briefs and messaging themes into compelling brand stories across all channels and media vehicles (from advertising and digital/social to branding, video and experiential). Awarded Agency of the Year (2016) by PRSA-LA (President's Award Winner).

**2014 - 2017
BURBANK, CA**

**CREATIVE DIRECTOR
AZUBU NORTH AMERICA, INC.**

Creative Director of global e-sports streaming platform, oversaw the visual output of product development and branded content from physical event activations and branded merch to video content and digital marketing campaigns that elevate the Azubu brand experience. Worked closely with department leaders in marketing, eSports, content and business development to solve problems and execute business initiatives in a hands-on/executional way.

**2014 - 2016
SHERMAN OAKS, CA**

- Transitioned internal "creative services dept." towards a "creative studio" model
- Expanded internal global design team from 3 to 12 creatives in less than 1 year
- Lead the interior design of company offices and gaming centers
- Won [app] design awards Universal Mobile App (2015)
- Planned Official E3 Afterparty Downtown LA (2015)
- Lead entire corporate rebrand (2015)

**CREATIVE DIRECTOR
STARMEN DESIGN GROUP, INC.**

Creative Director of strategic brand design agency responsible for crafting brand strategy and overseeing visual direction for clients in multiple sectors such as fashion, hospitality, consumer, medical and professional. Led and managed all marketing and communication projects with internal team and external resources, bringing fresh, creative ideas to life in both print and digital campaigns.

**2007 - 2014
HOLLYWOOD, CA**

- Awarded multiple honors for web design and digital production
- Agency to Watch! - Los Angeles Business Journal Oct. 2013
- Featured in Web Designer Magazine's "HOT 100"

**MARKETING/ART DIRECTOR
SOTHEBY'S INTERNATIONAL REAL ESTATE**

Led marketing execution and digital strategy for three SoCal franchise offices with over 150 luxury real estate agents. Developed market strategies including branding and outbound initiatives to promote the franchise via local and national ad campaigns.

**2006 - 2008
CALABASAS, CA**

- Promoted from Marketing Coordinator to Regional Marketing Director within 1 year
- Created +75 broker brand identities including 'branded collateral style-guides'
- Restructured and streamlined internal "made-to-order" marketing process